

Attachment A – nbn co FOI Matter 1516/32 – nbn blog post statistics (Full Release)

Section 17 of the Freedom of Information Act, 1982 (the **FOI Act**) enables Government authorities to provide applicants with information, where such information is not available in a discrete written form and where the information is “*ordinarily available to the agency for retrieving or collating stored information*”. As per sections 11 and 11A of the FOI Act, the **nbn** FOI Officer determined that it was possible to release the following information:

Time period	Aggregate Page views
January-November 2015	293,539

	November Blog Posts	Page views
1.	http://www.nbnco.com.au/blog/how-and-why-to-teach-your-kids-to-code.html	402
2.	http://www.nbnco.com.au/blog/how-to-connect-to-the-nbn-network-a-handy-guide.html	824
3.	http://www.nbnco.com.au/blog/whats-a-digital-profile-and-what-reveals-about-you.html	607
4.	http://www.nbnco.com.au/blog/concerts-from-the-couch-top-music-festivals-to-stream.html	40
5.	http://www.nbnco.com.au/blog/the-best-tech-to-surround-sound-your-home.html	174
6.	http://www.nbnco.com.au/blog/what-are-smart-tvs.html	83
7.	http://www.nbnco.com.au/blog/hfc-everything-you-need-to-know.html	1,243
8.	http://www.nbnco.com.au/blog/digital-de-stress-six-online-tools-for-wellbeing.html	170
9.	http://www.nbnco.com.au/blog/five-ways-3D-printing-will-change-the-world.html	130
10.	http://www.nbnco.com.au/blog/coffee-cake-and-connectivity.html	257
11.	http://www.nbnco.com.au/blog/goodbye-nine-to-five-hello-flexibility-and-drive.html	351
12.	http://www.nbnco.com.au/blog/from-broadcast-to-broadband-the-way-we-watch-TV-is-changing.html	134
13.	http://www.nbnco.com.au/blog/how-to-turn-your-passion-into-a-career.html	588
14.	http://www.nbnco.com.au/blog/high-tech-gift-guide-for-a-smart-home.html	63
15.	http://www.nbnco.com.au/blog/internet-uninterrupted-the-connected-future-of-Australian-households.html	174
16.	http://www.nbnco.com.au/blog/Concurrency-a-trend-thats-here-to-stay.html	58
17.	http://www.nbnco.com.au/blog/streaming-is-the-new-black-a-new-way-for-aussies-to-entertain.html	52
18.	http://www.nbnco.com.au/blog/modern-family-meet-the-connected-households-of-tomorrow.html	445
19.	http://www.nbnco.com.au/blog/rise-of-the-machines-the-future-is-here.html	53
20.	http://www.nbnco.com.au/blog/BT-virgin-go-head-to-head-at-broadband-world-forum.html	168
21.	http://www.nbnco.com.au/blog/five-ways-to-have-a-world-of-news-at-your-fingertips.html	68
22.	http://www.nbnco.com.au/blog/what-makes-a-successful-online-business.html	10
23.	http://www.nbnco.com.au/blog/nbn-network-for-businesses.html	91
24.	http://www.nbnco.com.au/blog/tech-control-tips-to-declutter-your-digital-life.html	14
25.	http://www.nbnco.com.au/blog/the-nbn-hfc-network-the-facts.html	155
26.	http://www.nbnco.com.au/blog/the-essential-digital-christmas-planner.html	5