

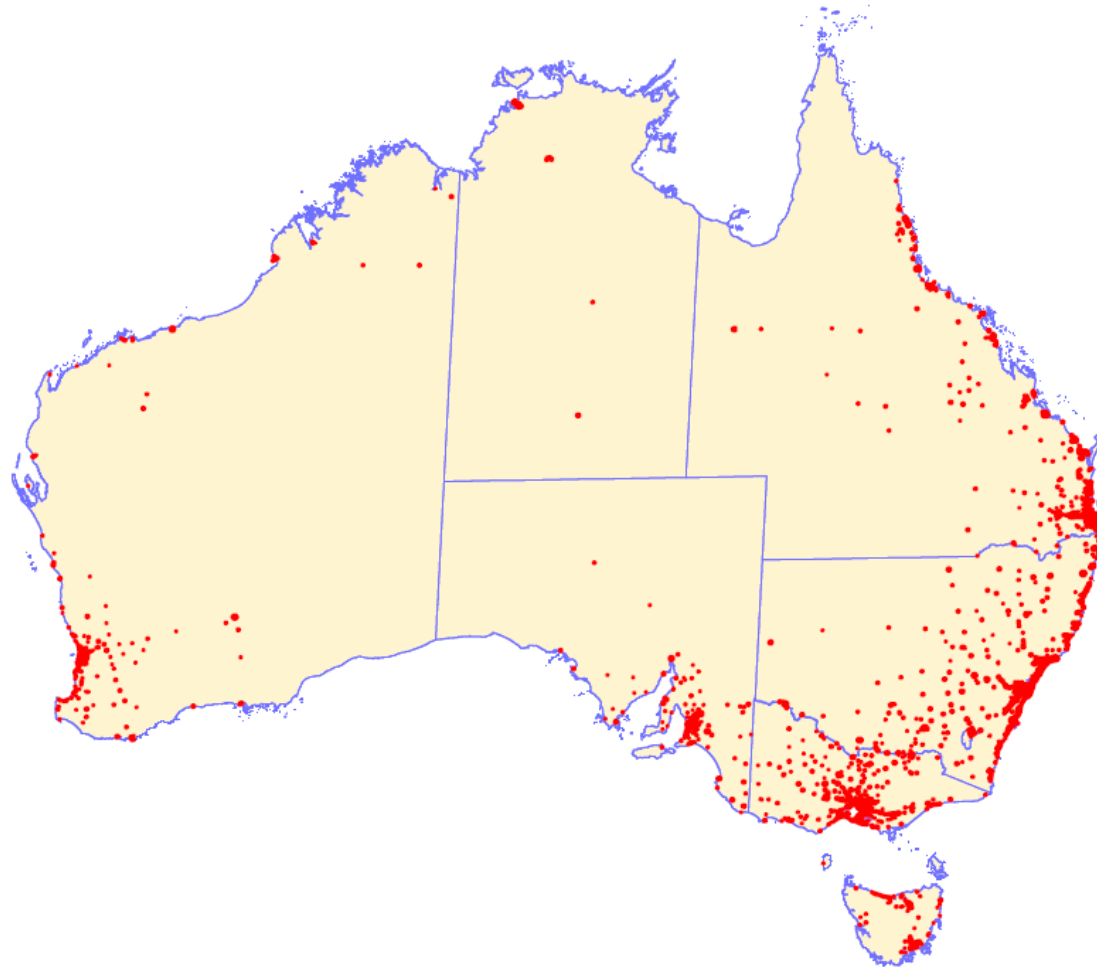
American Chamber of Commerce in Australia

Mike Quigley
CEO NBN Co

14 May 2010

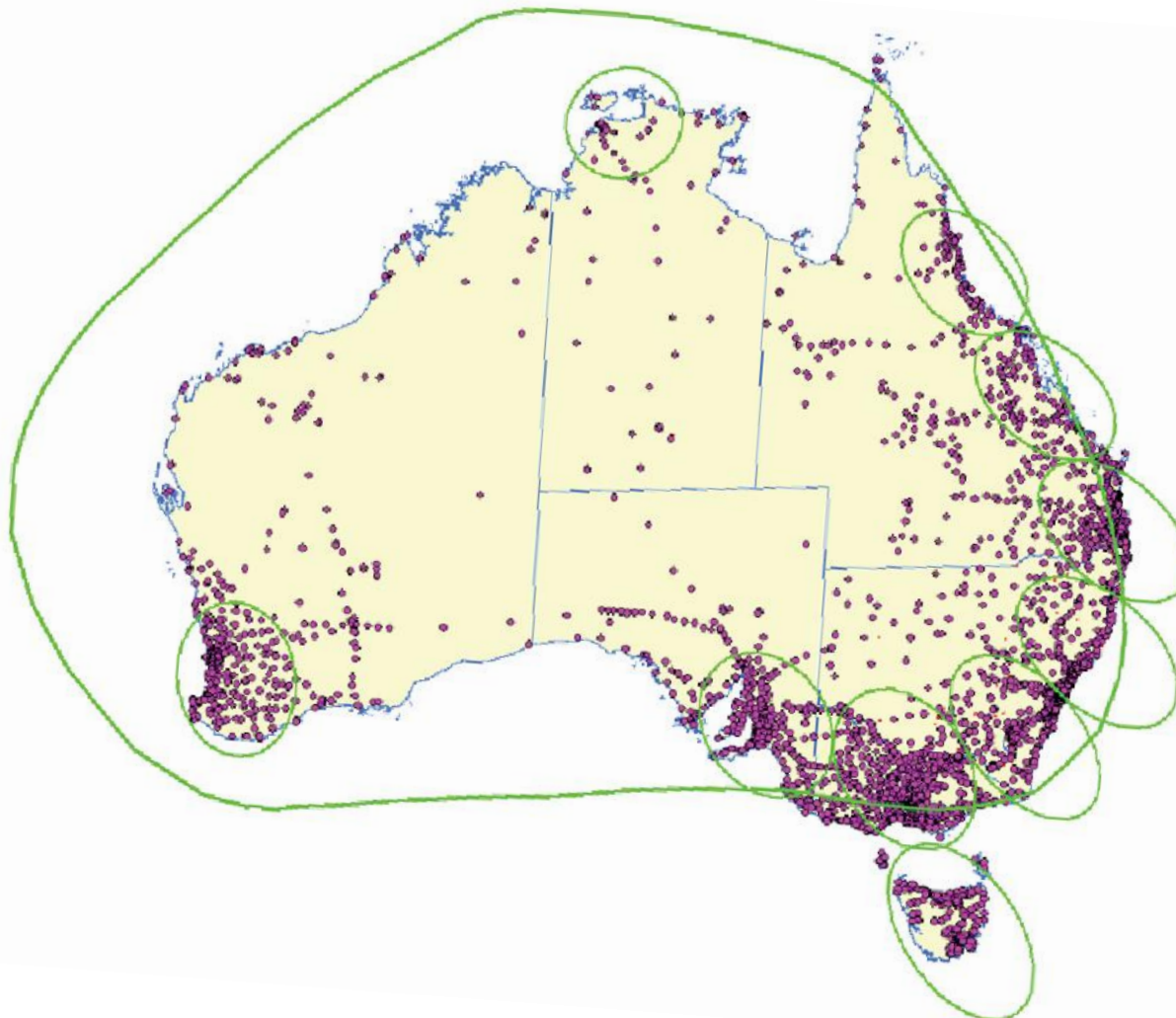
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Australia – At least 90% Fibre Coverage

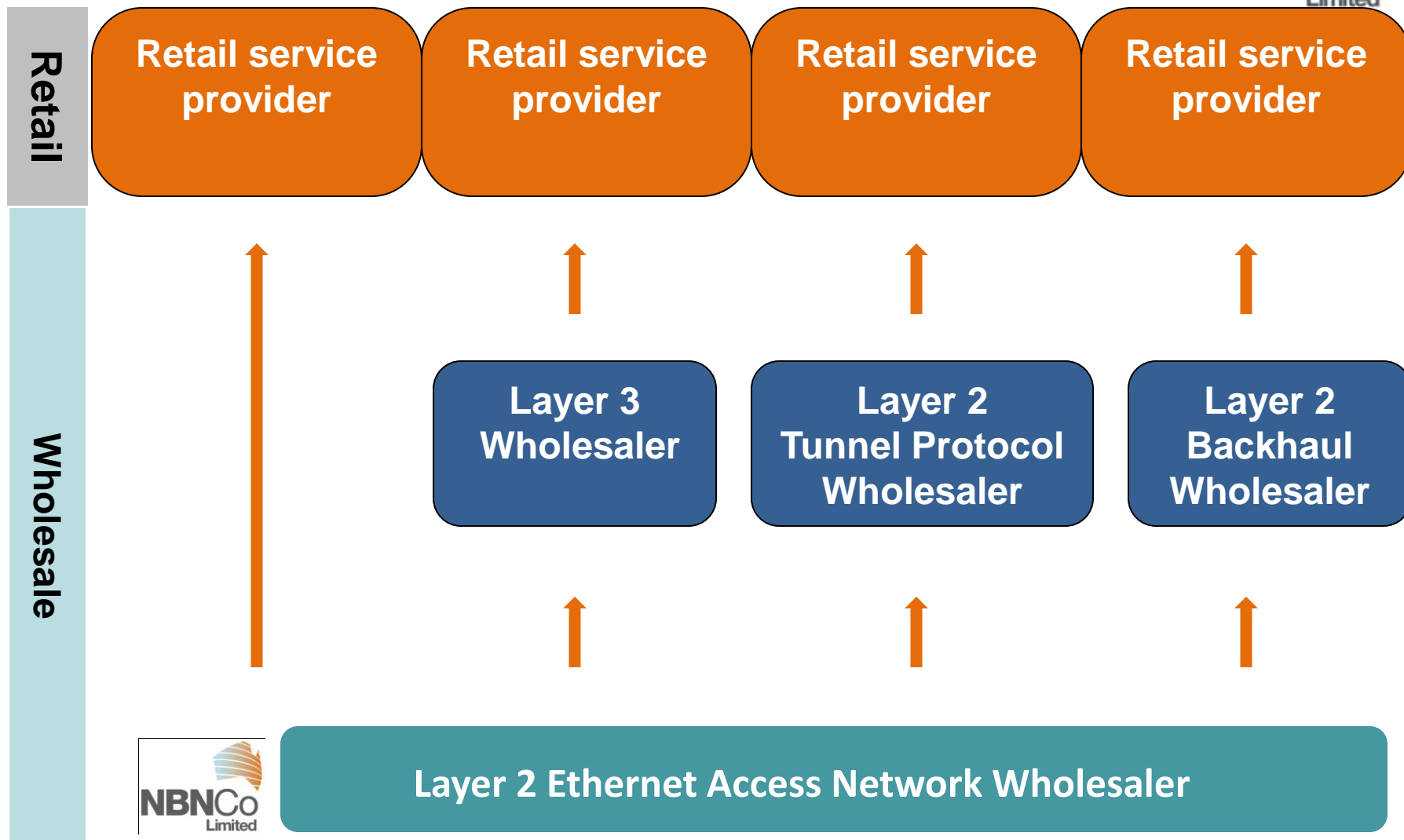


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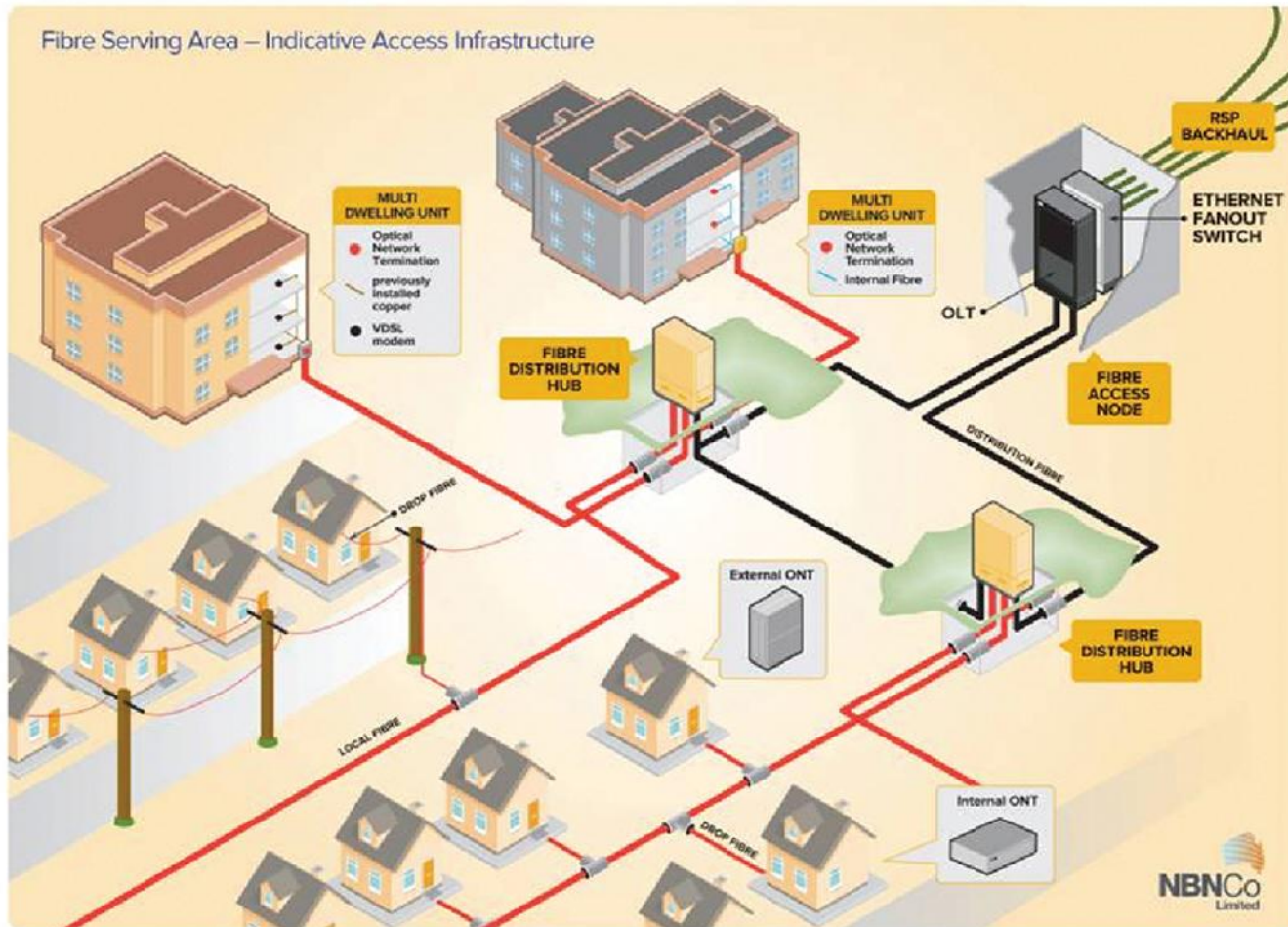
Australia – 10% Radio & Satellite Coverage



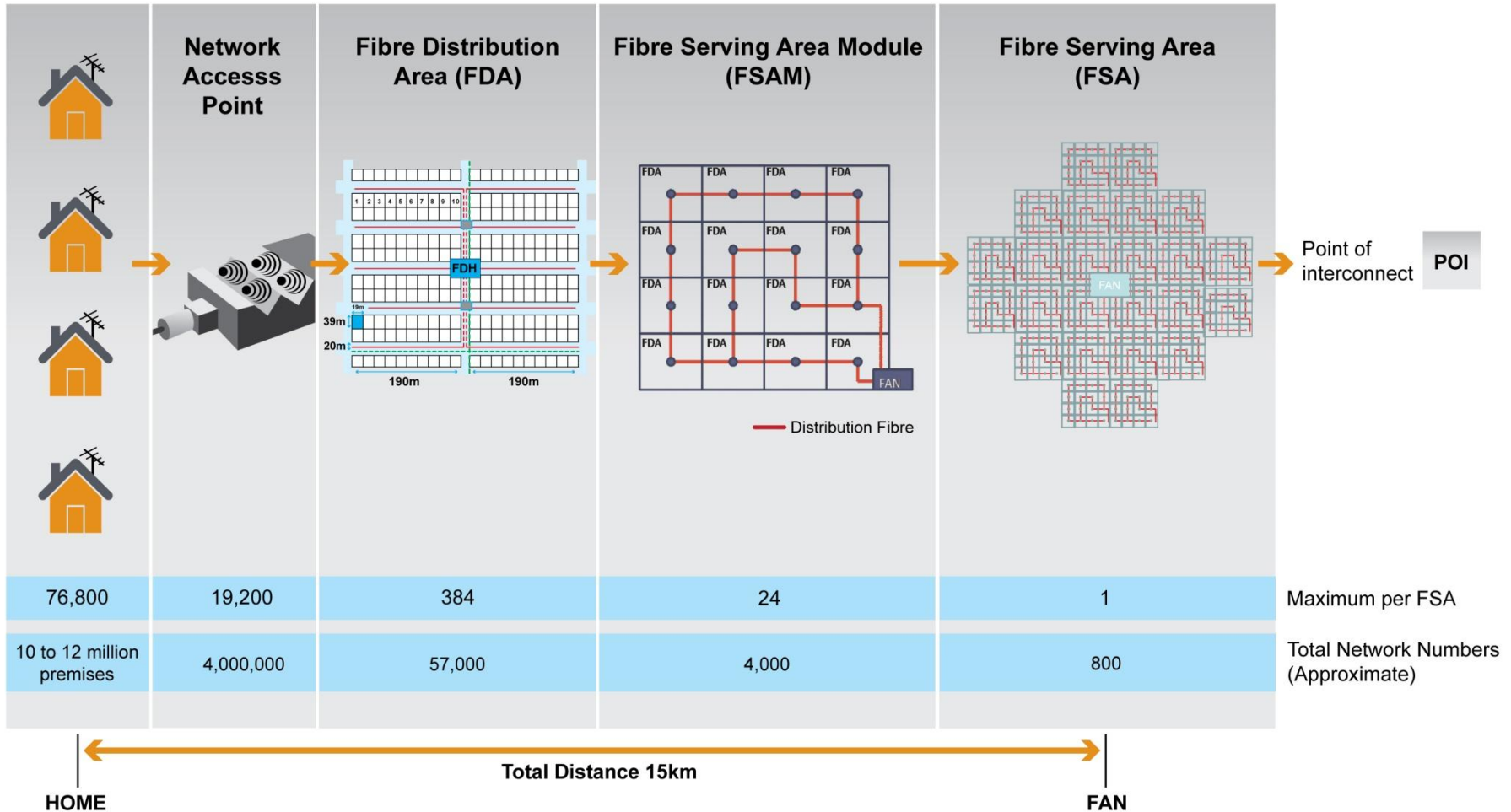
A Diversity of Wholesale and Retail Business Models



Physical Infrastructure Representation



Network dimensions – replicating modules



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'Real' Fibre Serving Areas - Sydney



RSPs better support end user applications

Consumer

– Asymmetrical



High-speed internet

- bursty



IPTV

- streaming
- constant
(committed rates)



VOIP

- constant
(committed rates)

Business

– Symmetrical

– Business critical connection

– Service level guarantee



Backup of data



Software-as-a-Service



High-definition voice
and video conferencing



Online collaboration
with remote workers

Industry – eg health

– Symmetrical

– Business critical connection

– Service level guarantee

– Ubiquitous



Online consultations
eprescribing

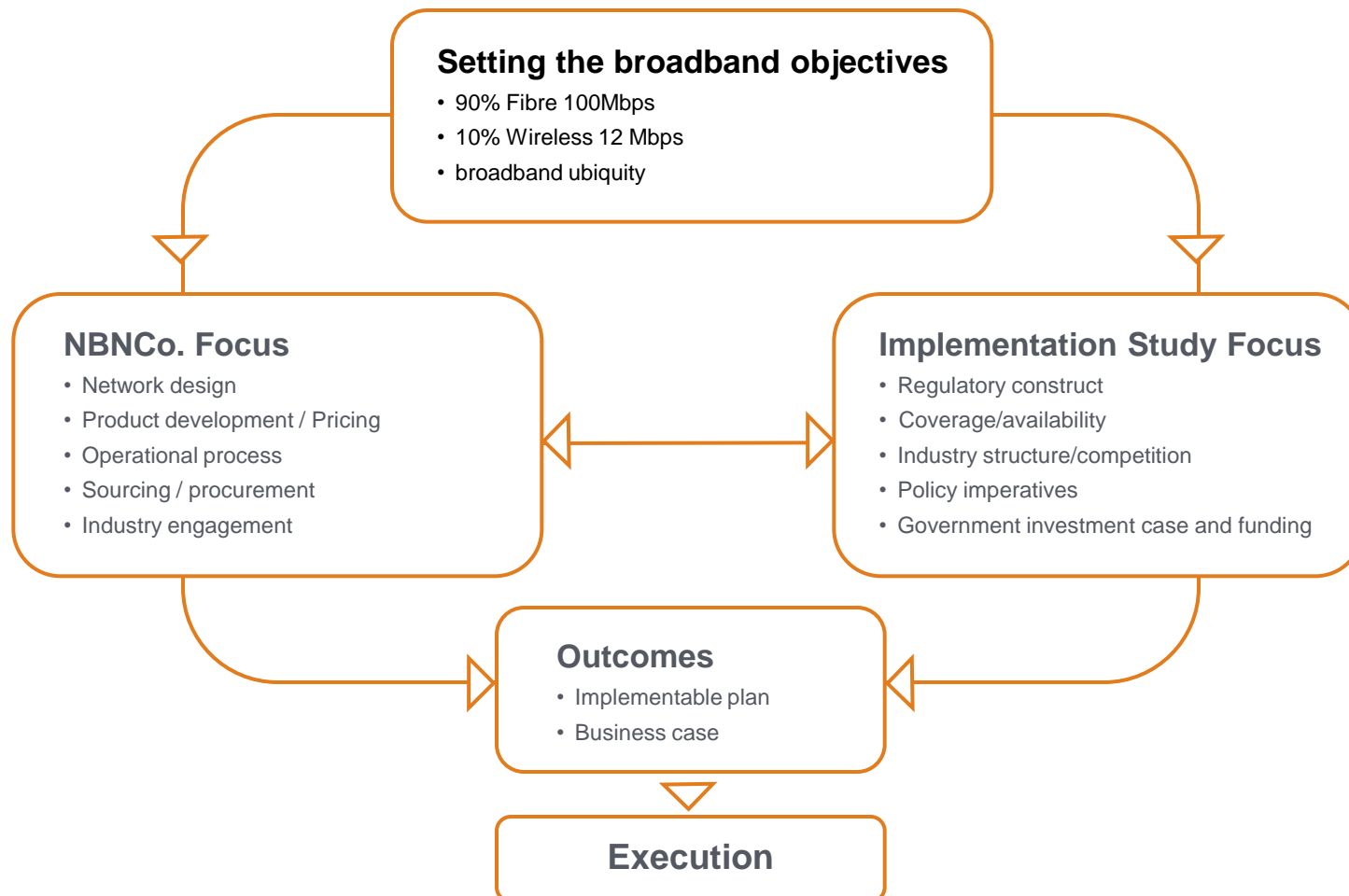


Remote diagnosis of
electronic medical images



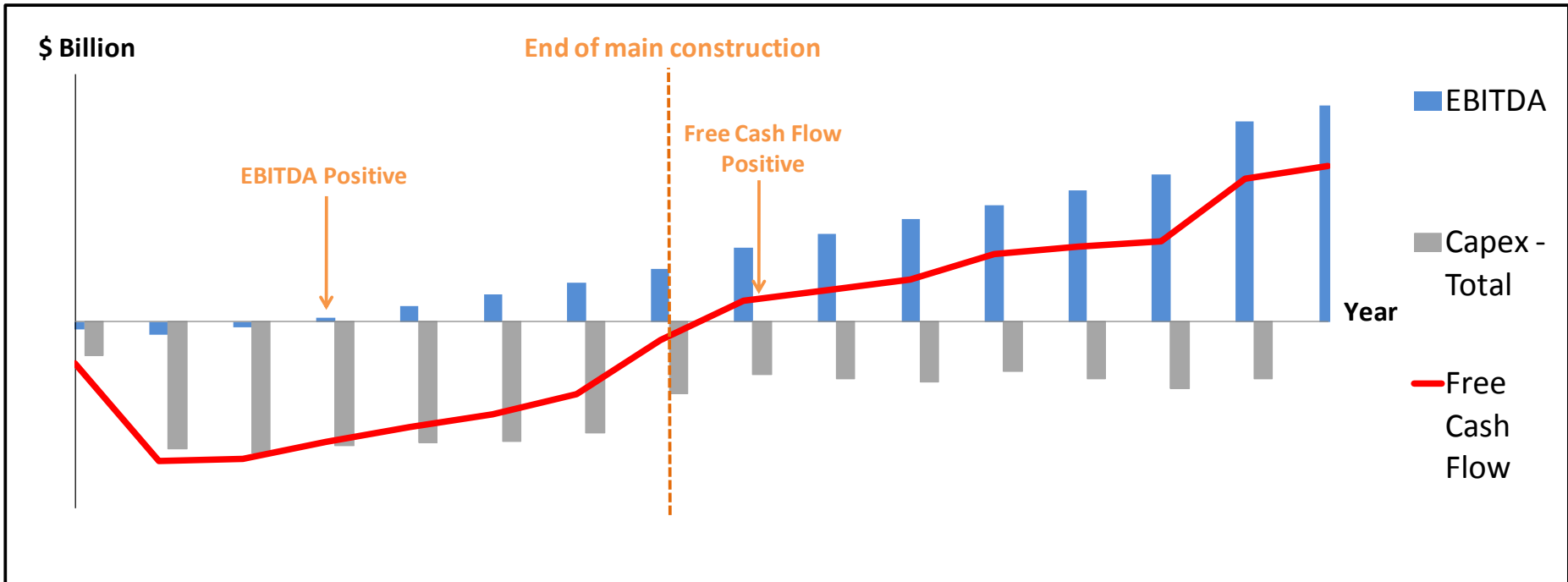
In-home monitoring of
elderly-chronic disease
sufferers

Government's broadband approach



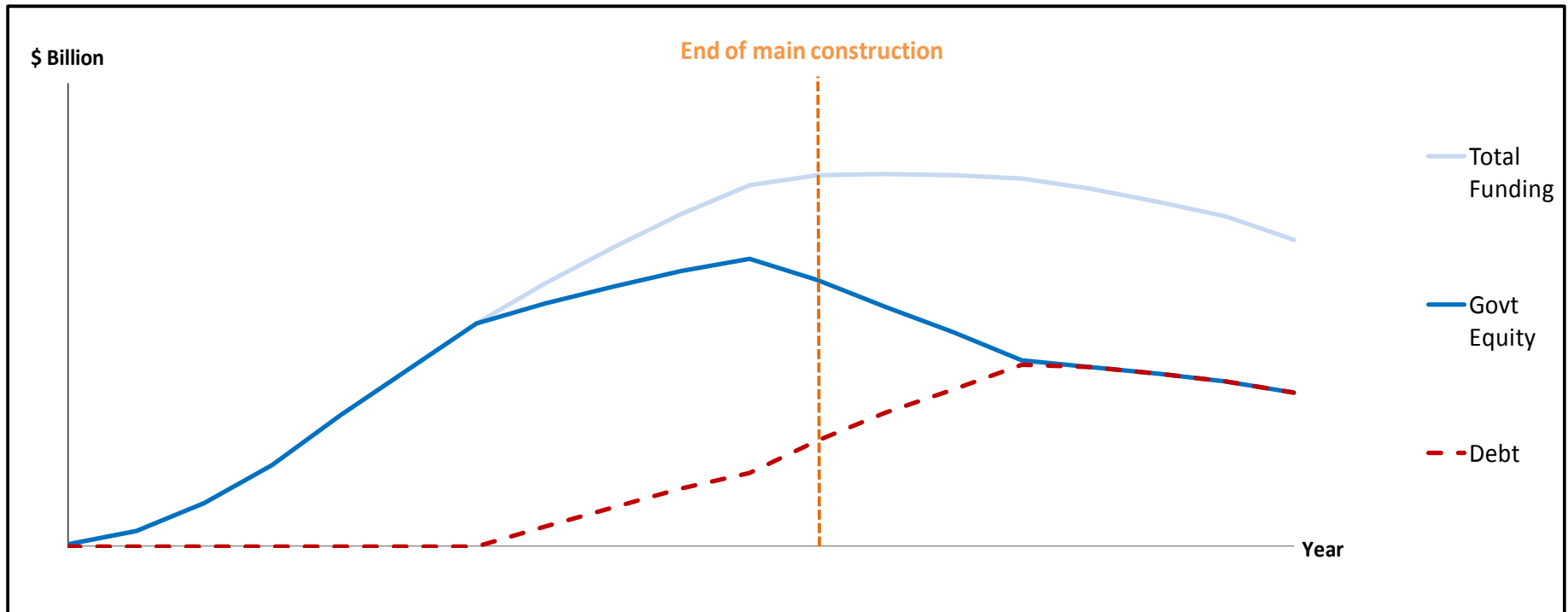
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Key Performance Indicators



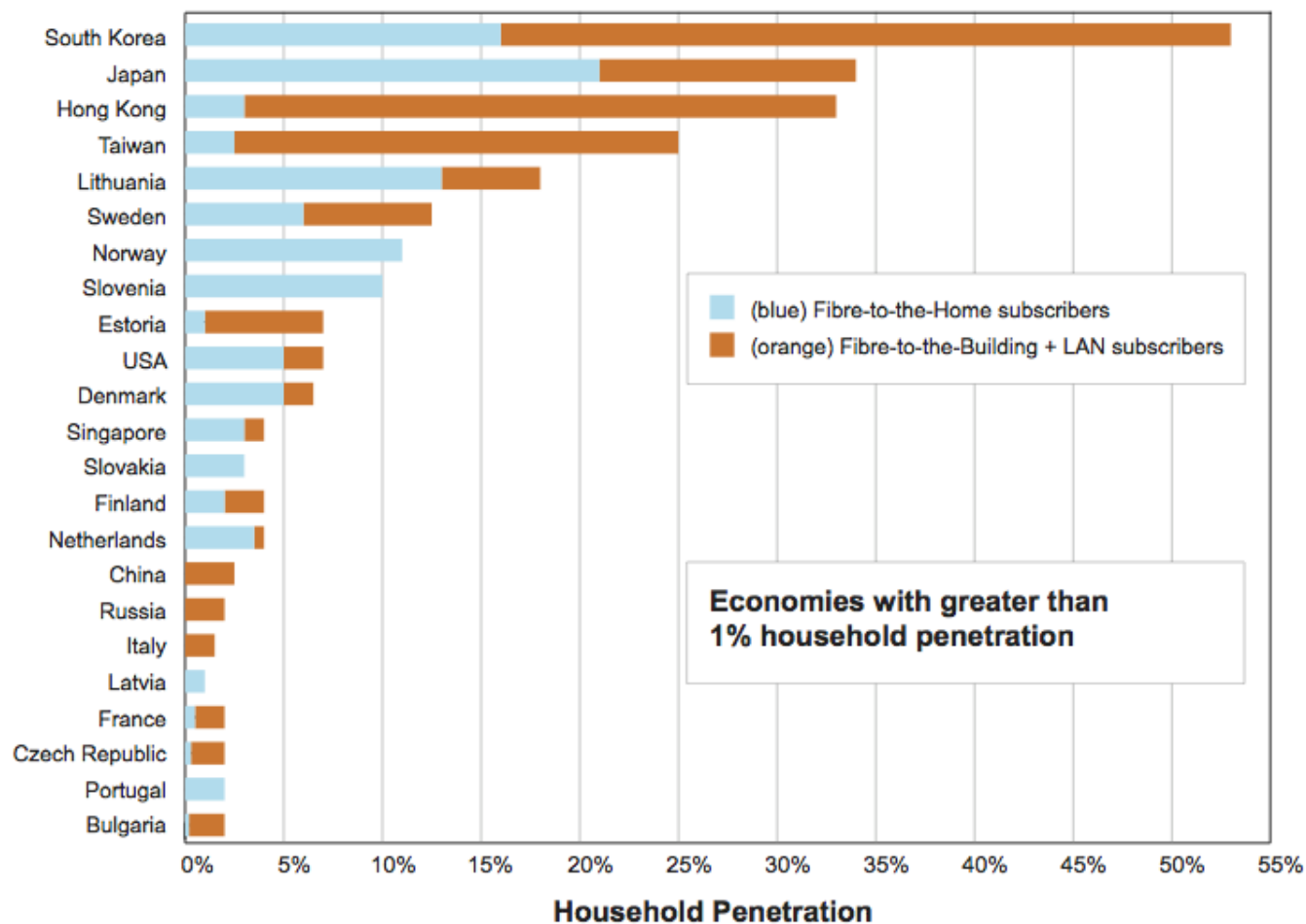
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NBN Co's Debt and Equity Profile



Fibre penetration in key economies

Economies with the Highest Penetration of Fibre-to-the-Home / Building + LAN



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